

## Korea WIE



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<b>Employer:</b>	Globaleur
<b>Internship Position:</b>	Tourism Research Analyst
<b>Industry:</b>	Travel & Tourism / Marketing Research
<b>Duration:</b>	June – August 2025 (8 weeks)
<b>Placement Location:</b>	Seoul, South Korea
<b>Internship Type:</b>	Physical
<b>Job Code:</b>	K009

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### About the Employer

Globaleur constantly reimagining how to better help worldwide travelers fully maximize their travel experience. The people who work for the company all share the same passion for innovation that goes into the platform and customer-centric products and services - revolutionizing how global travelers consume travel-related goods and services. Globaleur's vision is to become the go-to platform that will help users in navigating worldwide destinations with ease, thereby building a more unified world where everyone feels comfortable visiting, communicating and exchanging cultural values with those who are from other parts of the world.

<https://www.globaleur.com/>

### Job Description

Support first foreigner-friendly taxi app in Korea marketing initiatives "TABA Taxi"

- Create and manage content for TABA-related social media accounts (Chinese and English)
- Develop engaging videos and social media posts showcasing various aspects of Korean travel
- Conduct voiceovers for videos, ensuring a captivating and professional presentation
- Research and curate content related to travel in Korea, including attractions, events, and cultural insights
- Collaborate with the team to brainstorm and implement creative ideas for social media campaigns

### Requirements

- **Related discipline:** MM, ENGL, CBS
- Strong passion for travel, particularly in Korean culture and destinations
- Proven experience in creating social media content, including videos and graphics

- Preferably has an active personal social media presence

### Language Requirement

- Proficient in spoken and written English

### Remarks

- Office environment as follows

